

# STRIP DISTRICT PARKING STUDY

## MATRIX OF RECOMMENDATIONS

### Short Term Solutions

Objective	Strategies	Key Players	Comments
Standardize parking restrictions in the Market Area	Establish shorter-term parking within the Market Area and longer term parking away from the Market Area	Pittsburgh Parking Authority Neighbors in the Strip	Reduce parking limits on Penn Avenue in an effort to allow more people to come into the Market Area which will increase turnover.
Expand Park and Shuttle Services for Strip District Employees and Visitors	Establish employee parking area and operate shuttle to market area on a trial basis	Neighbors in the Strip Private Businesses	Transport more people in fewer vehicles larger shuttles .make more frequent shuttle trips to and from the area along the perimeter as needed.
	Establish a customer parking area where a patron pays to park the vehicle and receives free shuttle to Market Area. May require adjustment in parking prices on weekends.	Neighbors in the Strip Private Businesses	
Expand Valet Services	Establish reserved area to park cars	Neighbors in the Strip Entertainment Businesses Parking Lot Operators Private Business	Provide well lighted large parking lots where shoppers can dropped off their to be parked and retrieved by an attendant.
Market Transit Services	Continue to improve the information on printed Port Authority timetables	Port Authority Neighbors in the Strip	Encourage business to display schedules for handout in their place of business and encourage the Port Authority to add a Strip Distict insert in the appropriate bus schedules.
	Improve the visibility of “Strip District” on Port Authority buses	Port Authority Neighbors in the Strip	Port Authority buses now include “Strip District” on the headsign; however, it is part of a series of destinations. Patrons must wait until the words “Strip District” flash on the headsign.
Establish Strip District – Golden Triangle – South Side Shuttle Service	Develop operating and financing plan for a shuttle that links the South Side, the Golden Triangle and the Strip District on evenings and weekends.	Pittsburgh Parking Authority Department of City Planning Ground Zero Pittsburgh Urban Magnet Project	Shuttle would link existing parking capacity Gimbels and Ninth Street Garages with the parking demand in the Strip District.

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### Short Term Solutions

### Longer-Term Solutions

Objective	Strategies	Key Players	Comments
Expand Parking Capacity	Work with property owners to allow public parking on private property on evenings and weekends	Neighbors in the Strip Private landowners	Where and if possible offer incentives who are willing to allow the use of their property during the weekends and holidays
	Consider striping to increase capacity within private lots	Private land owners	
	Construct additional parking capacity which would include a garage between 13 <sup>th</sup> and 14 <sup>th</sup> Streets to meet the parking demands	Pittsburgh Parking Authority Department of City Planning Private land owners	The Planning Commission has approved a garage on the parcel next to the History Center. Continued discussions between the developer of the garage and the Parking Authority should continue to advance its implementation.
Identify Route for New LRT Service Through the Strip District	Work with agencies and private land owners to identify an alignment for a light rail extension to serve existing and future development in the Strip District	Neighbors in the Strip Department of City Planning Port Authority Private land owners	Best solution to accommodate growth of Strip District