



## February 2008

### McN Salon, a Cut Above

Are you suffering from mid-winter doldrums? Are you facing Valentine's Day with dry ends, a shapeless style and rather more root showing than is considered decent? Brighten up your life, with a visit to **McN Salon**, a stunning, world-class salon, located at the "tip of the Strip," at the corner of 11th and Smallman. **McN Salon** is convenient to Strip and downtown residents, hotels, and businesses.



**McN Salon** is the brainchild of husband and wife team, Lisa and Jim McNamara and is part of an elite handful of salons associated with the Bumble and bumble salon in New York, ensuring that their clients benefit from the extended training techniques and high quality products offered by Bumble and bumble. They offer a full range of salon and nail services, impeccably provided by talented designers, as well as a private room for waxing and a jewelry boutique stocked with one-of-a-kind pieces from local artists. You will also love the award winning loft-like, industrial ambiance of **McN Salon**, which is housed in a former paper warehouse, renovated in 1999.



So, if you're in need of beauty services (and aren't we all), call for an appointment at 412-291-5151. Oh, and when you're visiting the salon say "hello" to Josie, **McN's** mascot, a white English bulldog, who loves attention. To learn more, visit their website at [www.mcn.com](http://www.mcn.com)

**Testimonial from Old Chick (aka Fluff's mother):** *After many, many years of sobbing over hair cut and color disasters, Old Chick developed a salon phobia, but finally found someone capable of providing a cut that was manageable and a color that approximated the ideal. Alas, all too soon it became necessary to find a new salon that didn't require taking an entire day off for travel time. It was with some trepidation that Old Chick took the advice of her daughter, Fluff (whom some of you may know from previous NITS-e-grams as the Strip's premiere party planner), and made an appointment at McN Salon. Oh, happy day! Old Chick was delighted with the results! What was previously a nice, professional (but ordinary) hairstyle was given a modern, edgier look that was still appropriate and easily maintained. And the color was divine...warmer with more dimensions and a natural look. And hair that feels and looks healthier than it ever has. For the first time, strangers stop to ask Old Chick where she has her hair done and Old Chick is delighted to recommend McN Salon!*



### Events

**February 15 Valentine Special at Leaf and Bean** – Get a romantic evening started from 6 – 8 p.m. at the Leaf and Bean with Jill Simmons and John Burgh doing blues, jazz and soul...a little love, a little heartache and lots of grooves. \$20.00 per couple will get you cigars, chocolates, Lovers Latte for two and great music.

**February 16 Lisdoonvarna (Valentine's Edition)** - Love is in the Aire! Held twice a year, this matchmaking festival is a great opportunity for Pittsburgh singles to meet and enjoy some fun, games and music. For more information, visit



<http://www.harpandfiddle.com/promoevent.html>

**February 23 "Red Carpet Event," Gilda's Club at DeJAVU Lounge** – See the attached invitation on page two or visit [www.gildasclubwesternpa.org](http://www.gildasclubwesternpa.org) for more information or to purchase advance tickets.

**March 1 "Out of Hand," Society for Contemporary Craft** - SCC is hosting it's 17th annual benefit, "Out of Hand," to support its programs while celebrating the hand and it's vital role in the creation of the visual arts. For more information, visit [www.contemporarycraft.org/events](http://www.contemporarycraft.org/events)

**March 1 "Celebrate Pittsburgh," Easter Seals Western Pennsylvania** – Easter Seals will hold its 22<sup>nd</sup> Annual Cotillion at the Omni William Penn Hotel. As **Easter Seals'** largest annual fundraiser, the Cotillion is designed to raise awareness of and funds for **Easter Seals** programs and services. For ticket purchases, contact **Easter Seals** online at [mwahl@westernpa.easterseals.com](mailto:mwahl@westernpa.easterseals.com) or by telephone at (412) 281-7244 x229.

**March 3 "Champions for Children," Homeless Children's Education Fund** – HCEF will hold its ninth annual event at The Rivers Club from 6:00 to 9:00. The evening will include local chocolatiers and a fantastic silent auction, as well as to help area homeless children. For additional information or to bid online, visit the HCEF website at [www.homelessfund.org](http://www.homelessfund.org) or call 412-562-0154.



## Pitt Ohio Offers PC Services



Does your technology system need help and you don't know where to turn? **Pitt Ohio** is introducing **PC Express Service** to **Pitt Ohio** employees, family and neighbors. From new system set up to

virus removal, **Pitt Ohio's PC Express** can guide you through the technology puzzle. PC services are available by bringing your computer to the **Pitt Ohio** offices or they will travel to your location (additional travel fees may apply). For a list of services and prices, visit the link on the NITS homepage at [www.neighborsinthestrip.com](http://www.neighborsinthestrip.com) or for additional information, contact **Pitt Ohio PC Express** by email at [pccexpress@pittohio.com](mailto:pccexpress@pittohio.com) or call 412-227-5123.

**PITTOHIO**  
**EXPRESS**  
We're Always There For You!

## Get it Done in the Strip

As we all know, the Strip is the most diverse and fun place to shop for all your cooking and eating needs. We also know that the Strip is a great place to shop for unique gifts or decorating accents. But what about all the other little chores and services required by the average consumer? There's a lot more going on in the Strip than meets the eye and as we discover new products and services to make your life easier, we will pass the information on to you.

**Need to wire money?** Go to **Reyna Foods**, 2031 Penn Avenue. **Reyna** offers Western Union service – a fast, convenient way to send money or to provide convenient, flexible prepaid cards.

**Need cigarettes or lottery tickerts?** Visit **Hermanowski Wholesale Inc.**, 1907 Penn Avenue or **Fort Pitt Candy**, 1642 Penn Avenue.

**Where can I get the New York Times?** Go to **Smallman Street News** at 2018 Smallman Street, just down from **21<sup>st</sup> Street Coffee and Tea**. In addition to the Times, they also carry the New York Post, Wall Street Journal, USA Today, Pittsburgh Post-Gazette and Tribune Review, Investors Business Daily, the Financial Times as well as various magazines, lottery tickets, cigarettes and snacks.

## The Yum Report:

February and March are filled with holidays in 2008, including, but not limited to: Valentine's Day, President's Day, Easter, Purim, St. Patrick's Day, not to mention the First Day of Spring! We know you'll be in the Strip for all your holiday menu needs and family favorites, but don't forget to shop at **Schorin's and Mike Feinberg's** for all your party decorations and supplies.



Have You Seen...

Read a heart-warming story in the Pittsburgh Tribune-Review about how Wholey's Fish Co. helped to provide a little piece of Christmas to a soldier in Iraq. Read the whole story at [www.pittsburghlive.com/x/pittsburghtrib/news/print\\_550589.html](http://www.pittsburghlive.com/x/pittsburghtrib/news/print_550589.html)

If you missed it on our website, read Mayor Luke Ravenstahl's February message to the neighborhoods at [www.neighborsinthestrip.com/Mayor-newsletter.pdf](http://www.neighborsinthestrip.com/Mayor-newsletter.pdf)

## Welcome!

Welcome and thanks to our New and Renewing Members of Neighbors in the Strip:

### Members:

Blumengarten Florist  
Consumers Produce  
Gene Sanes  
Markoqitz Communications  
Pamela's P&G Diner  
Pittsburgh Wool Company  
Solara Ventures **\*NEW\***



## Pop City Media Features the Strip!

Visit the Pop City Media Website at [www.popcitymedia.com](http://www.popcitymedia.com) and view their first Pittsburgh neighborhood video – The Strip District, created by On Motion Video. This sparkling video showcases the vitality and diversity of the Strip. After viewing the video if I wasn't already in the Strip, I would certainly want to visit!



**Don't miss the next Neighbors in the Strip Town Meeting ! Date has been changed to MARCH 5, 2008**  
See



*See you next month...Cindy H.*

P.S. If you have any questions, comments or news about the Strip, please e-mail me at

[cynthiahelffrich@yahoo.com](mailto:cynthiahelffrich@yahoo.com)

## Live from the Strip District, it's **The Red Carpet Event!**



The Red Carpet Event will benefit Gilda's Club, a non-profit organization that provides a meeting place where those living with cancer, along with their family and friends, join with others to build social and emotional support as a supplement to medical care.

*"Life is about not knowing, having to change, taking the moment and making the best of it without knowing what's going to happen next."*

-Gilda Radner

[www.gildasclubwesternpa.org](http://www.gildasclubwesternpa.org)

Join us for an evening of glamour, dancing and entertainment hosted by the Gilda's Club Associate Board

**SATURDAY, FEBRUARY 23, 2008**  
**8 P.M.-Midnight (OPEN BAR 8-10 P.M.)**  
at deJAVu LOUNGE  
2106 PENN AVENUE, PITTSBURGH, PA 15222

Enjoy cocktails and win fabulous raffle prizes. Listen to the cool vocals of Elizabeth Ross, with Bert Dorazio on keyboard and dance to the hot sounds of DJ Old Scratch.\*

Ticket Prices: In advance: \$35 per person or \$60 per couple  
At the door: \$40 per person (cash or check only)

To purchase tickets in advance, call Carly Reed at (412) 338-1919 or mail a check to: Gilda's Club Western PA, attn: Red Carpet Event, 2816 Smallman Street, Pittsburgh, PA 15222-4722

Cocktail attire welcome. Valet parking will be available for \$10.  
\*Must be 21 to attend.



**Neighbors**  
**in the STRIP**  
PITTSBURGH'S HISTORIC MARKET DISTRICT

# Town Meeting

**Wednesday**  
**March 5, 2008**  
**4:00 PM**

Bella Notte  
1914 Penn Avenue

**Topics**

- Safety and Security in the Strip
- Marketing Campaign
- Advertising Opportunities
- New Developments
- Merchant Services Opportunity
- Open Discussion & Networking

**Our Mission** - To promote economic development opportunities while preserving the personality, integrity and character of the Strip